

North Carolina Society of Cytology 47th Annual Cytology Conference February 17-18, 2017 Greensboro Marriott Downtown Greensboro, NC

General Information

The North Carolina Society of Cytology is pleased to announce its 47th annual cytology conference to be held Friday and Saturday, February 17-18, 2017, in Greensboro, NC. We are excited about this year's meeting featuring nationally and regionally recognized cytopathologists and cytotechnologists.

As a state professional society, our aim is to present national-level quality conferences on a smaller and more economical scale whereby members and interested individuals can enhance their knowledge of cytopathology and cytotechnology while developing lasting relationships with each other and with our corporate supporters.

We invite you to join us and hope that you will consider supporting our continuing education program by exhibiting your product(s) and service(s), and/or by sponsoring a portion of our meeting.

If you would like to sponsor all or a portion of a break, evening reception, or buffet lunch, please indicate this on the exhibit registration form. A donation or sponsorship of \$1000 or more will receive a free exhibit booth. Sponsors will be recognized at the event. Registration, at any level, entitles your representative to all food and beverage served in the exhibit area.

The NCSC deeply appreciates all of your support and will gratefully acknowledge exhibitors and sponsors in the final meeting program. Our attendees always enjoy meeting industry representatives and learning about new innovations, products, and services in laboratory medicine. We sincerely hope that you will be able to join us and be a part of another successful educational meeting for the NCSC. It is your support that helps make possible our continuing education programs and annual meetings.

Attendance Demographics

Traditionally, our conferences have attracted approximately 70 attendees (not including exhibitors) from university hospitals, local pathology offices and large reference laboratories.

46th Annual Cytology Conference



Exhibit Booth Information

Exhibit booth registration deadline is January 30, 2017.

Exhibit booth fee: \$525 (includes one 6' draped table, 2 chairs, one wastebasket, and a listing in the final program)

Booth space is provided on a first-come first-serve basis. The exhibit area is carpeted, and exhibit booths must not exceed 8' in height.

Set-up will be on Friday, February 17, 2017, from 9am-12pm. All fees must be received prior to set-up. Exhibits may be dismantled after 3:15pm on Saturday, February 18, and must be fully removed by 5pm.

All exhibit booth personnel names must be submitted to the NCSC by February 12, 2016. Exhibit booth personnel must be employed by the exhibiting company or have a direct business affiliation.

Exhibitor name badges will be distributed onsite at the NCSC registration desk the morning of Friday, February 17, 2017. Each exhibiting company is entitled to two complimentary badges per exhibit booth. Badges required beyond the free allotment are \$35.00 each. Exhibitor badges entitle exhibit personnel to participate in exhibit area food and beverage functions only and will include refreshments, breakfast, and the Friday evening reception.

Exhibitor badges entitle exhibit personnel to audit all lecture presentations without the benefit of continuing education credit. If continuing education credit is desired, individuals must [register here](#) as a conference participant, which will entitle them to participate in all conference activities.

The exhibit room is open throughout the day to provide ample opportunity for attendees to mingle and visit with exhibitors and catch up on new and improved products, technologies, and services.

Venue Accommodations :

Greensboro Marriott Downtown
304 North Greene St
Greensboro, NC 27401
1-336-379-8000

NCSC Contact Information:

Brad Knesel
President, NCSC
nccytology@gmail.com
336-601-0629

Standard guest room rates of \$129/night have been negotiated and can be reserved by calling the hotel directly or Marriott Reservations 1-800-228-9290. Rooms may be booked [online](#). Room rates are guaranteed for reservations made **on or before 5 PM, Tuesday, January 17, 2017**. For questions regarding accommodations, please contact the hotel directly.

Speakers

Rana Hoda, MD, FIAC

Professor of Pathology and Laboratory Medicine
Chief Cytopathology
Weill Cornell Medical College

Keith Nance, MD

Associate Pathologist
Rex Hospital

Michael Datto, MD, PhD

Associate Professor
Director DUHS Clinical Molecular Diagnostics Laboratory
Duke University Health System

Jennifer Smith, PhD

Associate Professor
Department of Epidemiology
University of North Carolina – Chapel Hill

Michelle Smith, MS, SCT(ASCP)

Cytotechnology Program Director
University of Wisconsin – Madison
Current President of the American Society of Cytotechnology (ASCT)

Program

(Program may be subject to change at the discretion of the NCSC without prior notice)

Friday, February 17		Saturday, February 18	
11:30 – 12:30	Registration & Sign-In Lunch on your own	7:00 – 8:00	Continental Breakfast Registration & Sign-In
12:30 – 12:35	Opening Remarks	8:00 – 9:00	Paris System for Urine Cytology R. Hoda, MD
12:35 – 1:30	Glandular Lesions of the Cervix: Pitfalls, Tips, and Management. R. Hoda, MD	9:00 – 9:15	Student Case Presentation #2 Old Dominion University Cytotechnology Students
1:30 – 1:45	Student Case Presentation #1 Central Piedmont Community College Cytotechnology Students	9:15 – 9:45	From Bench to Manager M. Smith, MS, SCT(ASCP)
1:45 – 2:00	Exhibitor/ Refreshment Break	9:45 – 10:15	Break with Exhibitors
2:00 – 3:15	The Molecular Lab Experience: Designing the lab, clinical test offering, working with cytology and NextGen sequencing. M. Datto, MD, PhD	10:15 – 11:15	Effusions Cytology: Cell blocks, special stains, ICC/IHC M. Smith, MS, SCT(ASCP)
3:15 – 3:45	ROSE: Interactive exercise. Projector Scope Session M. Smith, MS, SCT(ASCP)	11:15 – 12:00	The Bethesda System: Thyroid Update K. Nance, MD
3:45 – 4:00	Exhibitor/ Refreshment Break	12:00 – 1:30	Business Luncheon
4:00 – 4:45	Medley of Unknown Cases (Non-GYN) Projector Scope Session R. Hoda, MD	1:30 – 3:45	State of the Nation – HPV, Patient Management, and the Cytotechnologist Epidemiology of HPV, Global Trends, Self-Testing and Vaccine Update J. Smith, PhD
4:45 – 5:30	Solid and Cystic Pancreatic Lesions/Bile Duct Cytology R. Hoda, MD	1:30-2:00	A Community Pathologist's Saga of HPV Test Evolution: Will the Pap become extinct? K. Nance, MD
5:30 – 6:30	Reception with Vendors	2:00 – 2:30	Clinical practice and patient education: What is actually happening? TBD, OB/GYN or Nurse Practitioner
		2:30 – 3:00	How are Cytology Schools Addressing the Current Trends? M. Smith, MS, SCT(ASCP)
		3:00 – 3:30	Open Discussion
		3:30 – 3:50	
		3:50 – 4:00	Closing Remarks



North Carolina Society of Cytology

2017 Conference Exhibitor Registration Form

Company Name: _____

Name(s) of Representative(s): _____

Fax number or email for W-9 tax form: _____ **Attn:** _____

We would like to exhibit our product(s) and/or service(s) at the 2017 NCSC annual meeting.

Number of booths needed (\$525/booth): _____.

We will be unable to join you but would like to support the NCSC with a financial contribution of \$_____.

We would like to exhibit our product(s) and/or service(s) as well as sponsoring one or more of the following events (**includes one free booth**):

- Refreshment Break \$1000
- Evening Reception, Friday, February 17 \$1500
- Breakfast, Saturday, February 18 \$1200
- Buffet Lunch, Saturday, February 18 \$2000

Thank you for considering your support of the North Carolina Society of Cytology. Your support is invaluable to us and helps us provide continuing education opportunities for state and regional cytologists. Please return this form with a check made payable to:

**NCSC
c/o Brad Knesel
7615 Charles Place Dr
Kernersville, NC 27284**

To register online, please visit: <http://ncsc.simplenetix.com/Event/28351/2017NCSCExhibitor/>

Thank you for your support!

2017 NCSC Officers
Brad Knesel, MS, CT(ASCP), MB—President
Karen Atkison, MHA, CT(ASCP)—Vice President/President-Elect
Christie Bongel, CT(ASCP)—Secretary/Treasurer

Questions or comments? Contact us at ncscytology@gmail.com or visit us at www.ncscytology.org